

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

STREET ADDRESS:
1300 I Street, Room 1130
Sacramento, CA 95814
Telephone: (916) 323-5079

WEBSITE ADDRESS:
<http://caag.state.ca.us/charities/>

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

2000 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1 (Recently enacted).

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fundraiser:

CF Number 414

Factor Direct LTD

Name of Commercial Fundraiser

11500 West Olympic Blvd., Suite 540

Address of Commercial Fundraiser

Los Angeles CA 90064

City, State, and ZIP Code of Commercial Fundraiser

Telemarketing held (on) (from) 1/1/2002

(Type of Activity)

Name and Address of Charitable Organization or Charitable Purposes:

CT No. 88337 F.E.I.N. No. 13-1624086

The Metropolitan Museum of Art

Name of Charity

1000 Fifth Avenue

Address of Charity

New York NY 10028-0198

City, State, and ZIP Code of Charity

City, State, and ZIP Code of Charity

(Date or dates must be shown)

1.

REVENUE

- A. Cash contributions
- B. Entertainment sales or admission charges
- C. Sales from products
- D. Advertisement sales
- E. Membership fees
- F. Other sources: (Specify)

a. _____
b. _____
c. _____
d. _____

G. TOTAL REVENUE

174,925.00

- A.
- B.
- C.
- D.
- E.

Fa. _____
Fb. _____
Fc. _____
Fd. _____

\$ 174,925.00 G.

2.

EXPENSES

- A. Fees or commissions
- B. Salaries
- C. Payroll taxes
- D. Employee benefits
- E. Cost of merchandise for resale
- F. Cost of entertainment
- G. Postage
- H. Advertising
- I. Telephone
- J. Rental of equipment
- K. Facilities charge
- L. Permits
- M. Other expenses: (Specify)

a. _____
b. _____
c. _____
d. _____

N. TOTAL EXPENSES

A. _____
B. _____

Please see attached
breakdown of expenses

K. _____
L. _____

Ma. _____
Mb. _____
Mc. _____
Md. _____

\$50,082.36 N.

\$ 124,842.64 3.

3. Distribution or net to charitable organization or charitable purposes

4. (a) Is any officer, director, partner or owner of the Commercial Fundraiser in any way affiliated with or control, directly or indirectly, the charitable organization for which the Commercial Fundraiser has contracted to solicit?

☐ Yes ☒ No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fundraiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 4(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true and correct.

Theresa O. Curran VP marketing 7-15-02
Printed Name Title Date

STEVEN G. BERSTLER TREASURER 8/8/02
Printed Name Title Date

GRACE BRADY ASSISTANT SECRETARY 8/8/02
Printed Name Title Date

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AUG 20 2002
Ministry of Agriculture
Agriculture Canada

400988

Facter Direct Ltd
Campaign Expense Allocation

	\$	50,082.36
Printing	\$	1,162.94
Postage	\$	2,932.21
Telephone	\$	2,755.03
Payroll	\$	17,146.49
Employee benefits	\$	1,275.40
Rent	\$	2,735.60
Office manager	\$	5,936.28
Utilities	\$	625.02
Equipment	\$	605.21
Recruitment	\$	426.31
Computer Programming	\$	362.10
Office expenses	\$	11,278.71
P.S. Fee/Profit	\$	2,841.05
Total	\$	50,082.36

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COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

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An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fundraiser:

CF Number 414

Facter Direct LTD

Name of Commercial Fundraiser

11500 West Olympic Blvd., Suite 540

Address of Commercial Fundraiser

Los Angeles CA 90064

City, State, and ZIP Code of Commercial Fundraiser

Telemarketing held (on) (from) 7/1/2002

(Type of Activity)

Name and Address of Charitable Organization or Charitable Purposes:

CT No. 88337

F.E.I.N. No. 13-11624086

The Metropolitan Museum of Art

Name of Charity

1000 Fifth Avenue

Address of Charity

New York

NY

10028-0198

City, State, and ZIP Code of Charity

12/31/2002

(Date or dates must be shown)

1.

REVENUE

- A. Cash contributions
- B. Entertainment sales or admission charges
- C. Sales from products
- D. Advertisement sales
- E. Membership fees
- F. Other sources: (Specify)

a. _____
b. _____
c. _____
d. _____

G. TOTAL REVENUE

198,405.00

A.
B.
C.
D.
E.

Fa.
Fb.
Fc.
Fd.

198,405.00

G.

2.

EXPENSES

- A. Fees or commissions
- B. Salaries
- C. Payroll taxes
- D. Employee benefits
- E. Cost of merchandise for resale
- F. Cost of entertainment
- G. Postage
- H. Advertising
- I. Telephone
- J. Rental of equipment
- K. Facilities charge
- L. Permits
- M. Other expenses: (Specify)

a. _____
b. _____
c. _____
d. _____

N. TOTAL EXPENSES

Ma.
Mb.
Mc.
Md.

58,757.00

N.

139,648.00

3.

3. Distribution or net to charitable organization or charitable purposes

4. (a) Is any officer, director, partner or owner of the Commercial Fundraiser in any way affiliated with or control, directly or indirectly, the charitable organization for which the Commercial Fundraiser has contracted to solicit?

☒ Yes ☐ No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fundraiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b)

Under p
of my ki

Signature

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ed in 4(a), attach copy of the contract between the commercial fundraiser and the charity.

I have examined this report, including accompanying documents, schedules and statements, and to the best correct and complete.

undraiser)

Printed Name

Title

Date

the charitable organization for verifying the distribution.

STEVEN BEASTLER, CHIEF INVESTMENT OFFICER & TREASURER 3/24/03

Signature

Printed Name

Title

Date

Sharon H. Cott

Vice President, Secretary and General Counsel

3/24/03

Attorney General's
Registry of Charitable Trusts

APR 14 2003

RECEIVED

General Counsel
Attorney General's Office
Shannon H. Coff

400991

Facter Direct Ltd
Campaign Expense Allocation

	\$ 58,757.00
Printing	\$ 1,364.37
Postage	\$ 3,440.09
Telephone	\$ 3,232.23
Payroll	\$ 20,116.39
Employee benefits	\$ 1,496.31
Rent	\$ 3,209.42
Office manager	\$ 6,964.49
Utilities	\$ 733.28
Equipment	\$ 710.04
Recruitment	\$ 500.15
Computer Programming	\$ 424.82
Office expenses	\$ 13,232.27
P.S. Fee/Profit	\$ 3,333.14
Total	\$ 58,757.00

Attorney General's
Registry of Charitable Trusts

APR 14 2003

RECEIVED